

Recovering From the Sales Pitches

I did well this year and avoided purchasing things beyond my budget this Black Friday/Cyber Monday. I give myself a pat on the back for being strong and resisting those funnels and offers. Very tempted but wanting to just learn from them and not go farther into debt for things that I may or many not use.

I saved some money on renewals for some of the items in my tool chest/stack of essentials for doing web development and design.

GeneratePress Premium – a great lightweight tool for web development

[Sitepoint](#) Premium – a wonderful subscription source for books and online education for the techy

TechSmith for SnagIt and Camtasia – for creating educational materials and screenshots video editing

[SeedProd](#) – upgraded to the new version that includes a page builder. Looking forward to checking out the new feature that were part of the upgrade

Thrive Themes – renewal for another year of membership. I can't say enough good about this site, it's many products, the educational courses, and the whole team's efforts for having a great product and service.