Awesome Spreadsheet Offer!

Raise your hand if you find yourself overwhelmed and frustrated with trying to come up with all of the ideas for your content and marketing by yourself.

If your hand is raised, you're not alone.

It happens. Staring at a blank computer screen, trying to figure out what to write in your email newsletters, in your social media posts, and on your sales pages.

What if there was an awesome tool that asked you some questions about your business and your product or service, and then generated your content and sales copy for you?

My friend Crissy Herron has an awesome spreadsheet that will help create your content and sales copy!

There are 3 tabs to this spreadsheet. In the first tab, you'll answer a series of questions about your business, your product or service, and your ideal customer.

While you are answering those questions, the spreadsheet will take your answers and use them to generate content ideas in the second tab, and sales copy in the third tab.

You can take the content ideas and use them to create social media posts, email newsletters, and even blog posts.

And you can copy and paste the sales copy right into your sales page.

[Here's a video that gives you a sneak peek of this tool here](#)

Normally $37, you can get a copy of this spreadsheet to help you create your content and sales copy for just $9

You can use this in your business AND with your clients.

You could offer a full-service solution, where you answer the questions on behalf of your clients and create the sales page and social media posts /emails on their behalf.

You'll be able to download your spreadsheet right away!

This special price is only available for a limited time

[Click HERE To Purchase Now](#)

Use coupon code: **JAMKG9**

This offer expires soon!

Part Time Work for Full Time Income

Are you looking for something that is only part time work yet generates full time income?

There are lots of options to choose from. Lots of sites try to entice you to buy their product that attempts to sell you a way to do it but end up just taking your money

The first you need to do is do your research about being willing to do the actual work needed to get you results.

Seasonal Change: Six Ways to

Winterize Your Website

Winter is just about here or coming soon. The days are getting very short and dark, there is quite a chill in the air and holiday preparations are coming up. I thought I would take the opportunity to share some pointers about ways you can "winterize your website".

1. Clean Your Gutters

On a house those things are quite functional, but can get cluttered up with junk when we're not paying attention. Same things on your website. "Gutters" can be your website menu, sidebars, footers, or sometimes even your homepage – with when everything is a "featured item", it's hard to choose.
When it comes to cleaning out the gutters, just remember this saying: *"When faced with too many options, we tend to choose none."*

2. Make sure your furnace is in top condition.

Nobody like their heating to shut down in the middle of winter. I often call your products and service your "economic engine" (credit to Daniele LaPorte for the term) – and so you always want to **make sure that your furnace is primed and ready to go**. Some things to think about from the website perspective:

- Are your most profitable services easy to find?
- Are your mot popular services easy to find?
- Does the site address questions that you get most frequently?
- Is all information (hours, pricing, addresses, etc.) up to date and correct?
- Are all of your current products and services listed?

TIP: Mark your calendar to review your website every month. Stuff changes!

3. Check and repair drafty spaces

If you are using WordPress like me, you probably have lots of items set to "draft" but that is not what I am talking about. Just like in a house, you can have cold drafts come in and ruin the warm atmosphere you've been trying to build. That could take many forms, such as spammy or off topics comments that need cleared (or worse, you not replying to comments that customers have left), lots of bad reviews on your products. Bonus points if you take a minute to look through your analytics and identify poor performing pages.

4. Reverse your fan

You know that you need to switch the way your ceiling fan runs for the winter, making sure it helps to push warm air back down from the ceiling. The purpose of a fan like that is simply to help things run more smoothly. What's the equivalent on your website? For many of you, this will be your **seasonal promotions and discounts** — perhaps just featured items in a shop or on the homepage, or the items highlighted in your blog sidebar.
While you don't need to go into the deep end with Christmas-y banner ads and the like, a little bit of flair here and there is great for making people smile an keeping the flow moving right along

5. Avoid frozen pipes.
Frozen pipes can cause massive problems. But they are fairly easily avoided. Does your site have problems like that? You

know the ones — technical glitches that you have not bothered to have investigated, graphic design work that your you have been putting off, and other **blockages either front and center or behind the scenes that are slowly getting in the way of your biz?**

Clear the way so that your sales pipe(line) doesn't get frozen up.

Credit to Andy Hayes

Have you gotten your free ticket yet? Geekapalooza

I've got my ticket for the first ever Geekapalooza happening October 18th – 21st and you're invited, too!

This FREE online event features 50+ amazing guest speakers teaching you all kinds of skills that you can use to start (and grow) your online business with the power of code, community and confidence!

The goal of **Geekapalooza** is to support you wherever you're at in your journey. That is why we have three 'tracks':

1. NewbieGeek — These are fresh-faced, bright-eyed Geeks who are brand new to the online business world and are excited to dive into our Magical Geekdom!
2. ScalingGeek — These are seasoned Geeks who already have online businesses and are ready to take it to the next level!
3. TechJunkieGeek — These are the geekiest of Geeks who may

or may not already have an online business… But want to learn *#AllTheTech!*

Now the decision is yours.

You can just keep doing what you are doing and waking up a year from now most likely in the exact same place you are right now..

OR you can join me and attend **Geekapalooza**. Claim your FREE ticket [here.](#)

The price for the ticket will go up soon so don't wait.

Course Craft is going to open July 7th to July 14th

Course Craft is a comprehensive training for those who want to transform their knowledge into an online course business or just want to create an extra side income for themselves through selling info-products.

Created by Shane from **ThriveThemes** as a premium course it is one of the best trainings that I have ever taken. It is only open for enrollment for a short time so don't wait to sign up.

It contains the essential skills and knowledge and is all that you would need to be able to create a course that you can create an extra side income. It is organized very well and is a great resource.

It has skill builders, case studies, step by step guides and great videos and examples.

Sign up for Course Craft while the cart is still open. It has

recently been updated and the cart will close on Wednesday July 14, 2021.

Absolute and Relative Paths

You are at sometime going to want to use links within your web page. These may be links to other pages, images, included items and so on. There are two ways of specifying these links, ABOLUTE and RELATIVE. Get them wrong and you'll have some very strange results. This explanation might help you in learning the difference.

Absolute Path

These are absolute server paths, they are relative to your main folder (i.e. the folder where your index or default file is held – also known as the Root folder.

/ tells the server to look for the Root folder

/mainpage.html tells the server to find the mainpage file which is is in a folder called folder, which is in the Root folder

/folder/mainpage.html tells the server to find the mainpage file which is in a folder called folder, which is in the Root folder

The following absolute path is relative to the world wide web: in other words it tells the server to go onto the internet and

find mainpage within your domain

http://yourdomain.com/mainpage.html

Relative Path

The following is relative to a file residing in the same folder:

anotherpage.html

This relative path points to a file which is one folder up:

../anotherpage.html

More Examples:

The absolute path to the main page of a typical web site would be:

http://yourdomain.com/index.html

A page residing in http://yourdomain.com/folder/mainpage.html that links to your home page would use one of these absolute paths:

http://yourdomain.com/index.html

/index.html

/

The last two examples are absolute server paths, you may think of the first forward slash in these paths as representing your domain.

Note: Your main page must be named "index" (a few hosts use "default" instead) but may bear any of the following file extensions: index.shtml, index.htm, index.html, index.shtm, index.php, index.cgi …., in each case using the absolute server path: / would send you to the home page.

If your html file is in /home/example.html and your image file is in /images/example.jpg you can embed the image into the page example.html using an absolute path to the file

`<img src="images/example.jpg">`

A relative path to the same file would be:

`<img scr="../images/example.jpg">`

With an absolute path, it doesn't matter where the html file calling the other file resides.

You may place example.html in: /pages/example.html and embed the image as:

<img src="homes/images/example.jpg:>

With a relative path, if you place example.htm in : /pages/example.html, and embed the image as:

<img src="images/example.jpg">   a relative path)

then your image file will not load. This is because example.html is looking for /pages/images/example.jpg, which does not exist.

LINKS

Paths used in links work in the same manner as those used in images. For example image example.html is in /home/example.html, and it contains a relative link to another page.html. This link would appear as:

`<a href="homes/anotherpage.html">`

If you move your example.html file to some other folder within your web site them the link will no longer work. This is because, by asking for a file via a relative link, you are telling the user agent, the browser, that the file you have created a link to is located within the same folder as that of

the calling file.

Problems Using Absolute paths with SSL

If you are not using a SSL certificate when a webpage changes from http protocol to https (SSL), if you embed any images by absolute paths without domain names (/images/o.jpg), they will be broken. If you embed images with full URL absolute paths

(http://yourdomain.com/images/o.jpg), the images will show up, but the user will get warning messages that the page is mix between secure and non-secure items.

On web pages that make transitions between http and https:, one should use relative paths to avoid these problems.

Credit: I learned this back in 2007 from jbvisions.co.uk who was a mentor when I was first learning to hand code website. She is no longer in business but I owe credit to her.
This foundational concept is used in coding for web design and development, CCS styling and HTML code.