

# Affiliate Marketing

I use affiliate marketing as a tool in my freelance business.

**Affiliate** marketing is the process by which an **affiliate** earns a commission for promoting or marketing another person or company's products. The **affiliate** recommends a product or a service they use and enjoy, then promotes that product and earns a piece of the profit from each sale they make.

I only promote people or products that I have developed a relationship with or have directly purchased for my own use. I never want to be seen as a spammy or pushy salesperson. I give recommendations and referrals about people and products freely but do appreciate getting a small tip as a reward if you use the affiliate link on site or from my recommendation. You don't have to use the affiliate link that is provided.